

WALK & WAG FOR ONE HEALTH 2022 SPONSORSHIP PACKAGE

A ONE HEALTH DAY EVENT

Presented By

LOUISIANA ONE HEALTH IN ACTION

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CHECK OUT OUR WEBSITE TO LEARN MORE ABOUT ONE HEALTH AND WHAT WE DO



CELEBRATE

THE HUMAN & ANIMAL BOND

International One Health Day 2022





LOHA is excited to announce the 3rd annual Walk & Wag for One Health 5K, 3k Fun Run, and Educational Event. The event will be held at The Grove at Heritage Square in Sulphur on November 5, 2022 in celebration of the International One Health Day. The 5K will be a timed competitive race, and the 3k Fun Run will be open to both people and their dogs to celebrate One Health Day! This event is an effort to highlight the human/animal bond and to raise awareness of One Health- the interrelationship of Human, Animal, and Environmental Health. In addition to the 5K race and 3K fun run, the day will be filled with a variety of ways to have fun and learn about One Health while celebrating the human and animal bond.

Participants will learn about One Health and One Health topics at the Kids Zone, Dog Zone, and Educational Zone.



-The Kids Zone will include an inflatable activity, animal face painting, and a variety of other fun activities.

-The Dog Zone will include a Smooch Your Pooch photo booth for fun pictures with your dog, best dog trick contest, and best dog costume contest. Sulphur Animal Control will be present to assist with dogs. They may also have dogs available for adoption that day as well.

-The Educational Zone will cover a variety of One Health topics presented by local medical professionals, veterinarians, master naturalists, and public health advocates. Along with having a great time, some of the projected topics to be covered at the event are:

- Common animal infections that can also infect humans
- Importance of flea and tick prevention for animals to deter the spread of disease
- Effective tick removal for humans and animals
- Ways to prevent the spread of mosquito borne disease (presented by the Calcasieu Parish Mosquito Control)
- information about the importance of vaccines (presented by the LDH)
- Nature and the benefits to our well being
- Reintroduction of the Whooping Crane in Louisiana
- Prevention of communicable diseases (Flu and COVID Vaccinations available)
- LifeShare Blood Donation to help supply our local blood banks
- Other One Health topics

Quizzes from the educational zone will be submitted for door prize drawings. A silent auction will be held and lunch will also be available for purchase.

Proceeds from this event will go toward supporting The Bartonella Project at NCSU Intracellular Pathogen lab under the direction of Dr Ed Breitschwerdt, DVM.



Why One Health?- A Message from [Amy LeBoeuf](#), LOHA Founder

Our son Jack was diagnosed with Bartonellosis after a stray kitten scratch. It took 18 months to reach that diagnosis. It was devastating for our family and for him. Historically Bartonella is known as [Cat Scratch Disease](#), but it is also being seen in chronic systemic variances as well. In our search for answers to regain his health, we visited over 30 doctors in 19 different specialties from New Orleans, Lake Charles, and Houston. He had a range of diagnoses and treatment for symptoms that included a month long stay in the hospital in Houston. We are thankful for the help that we received along the way, but find it disheartening that not one of these physicians was aware of the variety of presentations Bartonella can have, and the role that it can potentially play in chronic human conditions, despite what current research is revealing.



It was through a One Health approach that Jack's mysterious illness was solved. Veterinary internist [Dr Ed Breitschwerdt, DVM](#) at North Carolina State University and Jack's treating physician [Dr Bob Mozayeni](#) in Washington DC, put their heads together to reach his diagnosis. This One Health approach saved his life. After 5 years of treatment, Jack has made a full recovery and will start his sophomore year in college this fall at McNeese State University!



Specialty expertise is necessary within medicine, but these medical silos can also create a barrier to a more comprehensive understanding of effective and efficient disease prevention, diagnosis, and treatment. The benefits of One Health are that it accelerates biomedical research discoveries, enhances public health efficacy, expands the scientific knowledge base, and improves medical education and clinical care. [Dr Cheryl Stroud](#) from the One Health Commission, states "When we deliberately engage all sectors, from anthropologists, architects, behaviorists, chemists, clinical psychologists, ecologists, economists, educators, endocrinologists, engineers, environmental, human and animal health professionals, social scientists, etc., we will be more able to proactively and pre-emptively prevent health challenges and crises rather than reactively responding."



At LOHA we are dedicated to bringing about change using the One Health approach. We founded the nonprofit Louisiana One Health in Action, 501c3. to establish a community of advocates who want to foster the One Health movement by raising awareness and education of One Health issues and providing opportunities to partner human, animal, and environmental health on a grass roots level.

More Information about Bartonella

You may not realize some of the latest Bartonella research findings, of which there are many, but include these (studies linked):

- Up to 80% of Indoor/Outdoor cats are positive for Bartonella (they are the primary reservoir for Bartonella) and 20% of dogs.
- Sand flies, human body lice, fleas, and ticks all spread Bartonella
- A study of Veterinarians found that 73% are positive for Bartonella antibodies
- A study 62% of 296 rheumatology patients tested positive for Bartonella antibodies
- Bites and scratches from animals also spread Bartonella
- There are over 40 strains of Bartonella, and about half of them infect humans
- 50% of people and animals will not test positive for antibodies toward Bartonella, even if they are currently infected with the pathogen.
- Bartonella has been associated with canine Hemangiosarcoma, Inflammatory Breast Cancer, and Epithelioid hemangioendothelioma
- Bartonella spp. may be an important, previously unrecognized cause or cofactor in neuropsychiatric diseases such as schizophrenia.

When you combine these findings with many other studies and research currently being conducted by Tulane University, University of Minnesota Dermatology Dept, North Carolina State University, Duke University, it is evident that continued research and consideration of Bartonella is warranted as causation for chronic symptoms and disease in human and animals in addition to acute Cat Scratch Disease.

In 2021 not only did we bring a variety of professionals together from different sectors to help educate our community at the Walk & Wag for One Health about One Health topics, but we raised \$13,000 to support The Bartonella Project at North Carolina State University! Our financial support of their research efforts helps accomplish their mission: *ongoing improvements in diagnosis, treatment, and prevention of vector borne infectious diseases*. We look forward to continuing to support NCSU, Duke, and Tulane who are working collaboratively to improve diagnostic and treatment options for Bartonellosis.

Some of the highlights of their research accomplishments of Bartonella include:

1. Bartonella spp. can induce myocarditis as well as endocarditis.
2. Bartonella henselae may be a previously unrecognized cause of disease involving the bone marrow. A new case report is the first to suggest this possibility.
3. Provide additional evidence that veterinary workers and others with extensive arthropod exposures and animal contact are at risk of acquiring bartonellosis.
4. Bartonella species contribute to human rheumatological disease.
5. Bartonella henselae can induce vasculitis as well as a spectrum of vasoproliferative lesions in dogs.
6. Ixodes spp. ticks in the United States are often co-infected with both B. henselae and Borrelia burgdorferi, the cause of Lyme disease.
7. Bartonella spp. may be an important, previously unrecognized cause or cofactor in neuropsychiatric diseases such as schizophrenia.



EDUCATION AWARENESS ADVOCACY

MAKING A DIFFERENCE IN THE HEALTH OF LOUISIANIANS

Corporate Sponsorship

Here's your chance! We want to encourage stakeholders that care about positively impacting public health in our community to support LOHA's Walk & Wag for One Health. We appreciate your generous donation! We could never do this without you! All donations will go to costs associated with the event, supporting LOHA and our educational endeavors in our community, and to supporting Bartonella Research. Please see the below sponsorship opportunities. We thank you in advance for your generous contribution. Please indicate what level you are interested in sponsoring and return by email or mail to Louisiana One Health in Action at 1735 Carl Lyons Rd Sulphur, LA 70665.

Questions? Contact: Amy LeBoeuf 337.274.9421 OR LouisianaOneHealthInAction@gmail.com

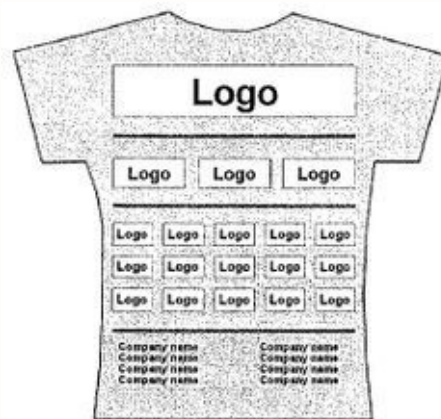
CORPORATE SPONSORSHIP LEVELS

Titanium- \$5000 or more

- The feature name/logo displayed on T-shirts, and Louisiana One Health in Action's website for event and in the Louisiana One Health Advocates section (other notable Louisiana One Health Advocates are LSU, Tulane, Southern University, etc)
- Company or individual name/logo displayed on first round of K-12 One Health educational material as a One Health Advocate
- Banner featured at Finish Line (you can supply, or we can purchase for you)
- A special thank you in Pre-Race announcements and all local media announcements
- Company-supplied material to go in course packets which each runner will receive
- Space available to set up and distribute corporate material
- 25 Complimentary race entries

Platinum Sponsor- \$1,000

- Company or individual name/logo displayed on top tier of T-shirts, and Louisiana One Health in Action's website
- Banner featured at Finish Line (you can supply, or we can purchase for you)
- A special thank you in Pre-Race announcements
- Company-supplied material to go in course packets which each runner will receive
- Space available to set up and distribute corporate material
- 12 Complimentary race entries for 3K or 5K



Gold Sponsor and/or Educational Zone Sponsor- \$500

- Company or individual name/logo displayed on second tier of T-shirts and Louisiana One Health in Action website
- Company-supplied banner featured at the Kid or Dog Zone/ Educational Sponsor at Education Station
- A special thank you in Pre-Race announcements
- Company-supplied material/advertising giveaway to go in course packets which each runner will receive
- Space available to set up and distribute corporate material
- 7 Complimentary race entries for 3K or 5K

Silver Sponsor- \$250

- Company or individual name displayed on Louisiana One Health in Action event website
- A special thank you in Pre-Race announcements
- Company-supplied material to go in course packets which each runner will receive
- Space available to set up and distribute corporate material
- 4 Complimentary race entries for 3K or 5K

Bronze Sponsor - \$100

- Company or individual name/logo displayed on Louisiana One Health in Action event website
- A special thank you in Pre-Race announcements
- Company-supplied material to go in course packets which each runner will receive
- 2 Complimentary race entries for 3K or 5K

Please fill out this form and return to
Louisiana One Health In Action- 1735 Carl Lyons Rd Sulphur, LA 70665 or email to
LouisianaOneHealthInAction@gmail.com

This is a donation commitment.

Business/Sponsor

Name: _____

Address: City, State & Zip: _____

Daytime Phone: _____

Email: _____

Website: _____

Please make checks payable to: Louisiana One Health In Action. Louisiana One Health In Action is a 501(C3) (EIN# 84-2173150), If you would like to donate to this cause, simply put Walk & Wag For One Health Event in the memo section of a check or as the Project P.O. for supplies purchased and your donation will be delivered directly to Amy LeBoeuf. We will then follow with receipt of your tax-deductible donation for your records.

Sponsorship Level

- Titanium Sponsor- \$5000 or More _____ (amount)
- Platinum Sponsor - \$1,000 or more _____ (Amount)
- Gold Sponsor and/or Educational Zone Sponsor - \$500
- Silver Sponsor - \$250
- Bronze Sponsor - \$100

Other (Please list items donated)-

When we have received your donation, you will also receive an email regarding where you may register your corporate team and free registrations for the Walk & Wag 5K or 3K that coincide with your level of sponsorship. If you prefer to pay via PayPal, our ID is @LouisianaOneHealth. **You must mail in your donation commitment form regardless of how you pay.**

Thank you for sponsoring LOHA's Walk & Wag for One Health! If you have not included your logo, please send to LouisianaOneHealthInAction@gmail.com. Logos and artwork for the website and t-shirts must be provided by the sponsors in print-ready jpg, png, or svg files.

Signature: _____ Date: _____



Keep this page for your records:

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Sponsorship Level:

- Titanium Sponsor- \$5000 or More
- Platinum Sponsor - \$1,000
- Gold Sponsor - \$500
- Silver Sponsor - \$250
- Bronze Sponsor - \$100

Other (Please list items donated)-

Please contact Amy LeBoeuf at LouisianaOneHealthInAction@gmail.com for more information. www.LouisianaOneHealthInAction.org

