

# WALK & WAG FOR ONE HEALTH

## 2025 SPONSORSHIP PACKET

A ONE HEALTH DAY EVENT

***Presented By***  
**LOUISIANA ONE HEALTH IN ACTION**

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CHECK OUT OUR WEBSITE TO LEARN MORE ABOUT ONE HEALTH AND WHAT WE DO  
[LouisianaOneHealthInAction.org](https://LouisianaOneHealthInAction.org)

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# CELEBRATE

## THE HUMAN & ANIMAL BOND

6th annual Walk & Wag for One Health

International One Health Day 2025

November 1, 2025



Promoting efforts around the world to bring together all human, animal, and environmental health disciplines

created and hosted by



The goal of One Health Day is to raise awareness about the One Health approach to complex health problems involving people, animals and the environment. In as many countries as possible, activities and events will give scientists, practitioners, educators, and advocates a powerful, unified voice for moving beyond current provincial approaches to emerging infectious diseases, food safety and security, antimicrobial resistance, invasive species, environmental pollution, loss of biodiversity, and many other problems.

[www.onehealthday.org](http://www.onehealthday.org)

More information about the International One Health Day



# Walk & Wag for One Health 2025

Saturday, November 1, 2025 | The Grove at Heritage Square, Sulphur, LA

## FAST FACTS

- 6th Annual Event celebrating International One Health Day
- 200+ Expected Participants (175 attended in 2024)
- \$12,000 Raised in 2024 to advance our One Health mission
- 20+ Educational Booths featuring health professionals and One Health topics
- 5 Dogs Adopted at our 2024 event
- 30+ Blankets Donated to shelter animals through our blanket drive
- Community Blood Drive hosted with LifeShare
- 80+ Pansies Distributed to families learning about pollinators

## OUR MISSION

Walk & Wag for One Health bridges critical gaps in community health literacy by bringing together human, animal, and environmental health education that isn't taught in schools. Through interactive booths and expert presentations, we're making vital health information accessible to all.

## YOUR IMPACT

By sponsoring Walk & Wag for One Health, you'll:

- Reach 200+ health-conscious families in Southwest Louisiana
- Align your brand with community health and wellness
- Support increased health literacy in Southwest Louisiana communities
- Engage employees through volunteer, presenter, or participant opportunities
- Demonstrate corporate social responsibility

*Note: To ensure your logo appears on event t-shirts and printed materials, we encourage commitments by October 1st.*

## WALK & WAG FOR ONE HEALTH 2025: A COMMUNITY HEALTH INITIATIVE

### Event Overview

Join us Saturday, November 1, 2025, at The Grove at Heritage Square for Southwest Louisiana's premier One Health education event. This family-friendly gathering combines fitness, education, and community service to address critical gaps in health literacy.

### What Your Sponsorship Supports:

Athletic Component – Building healthy communities and promoting wellness and active lifestyles

- Timed 5K race attracting serious runners
- 3K Fun Run welcoming families and their dogs

Educational & Activity Zones – Filling critical knowledge gaps

- 20+ interactive booths staffed by health professionals, subject matter experts, and volunteers
- Covers topics not taught in schools: zoonotic diseases, vector-borne disease prevention strategies, environmental health topics (e-recycling, preventing mosquito habitats, nature's benefits to our well-being, etc)
- Hands-on learning for all ages (pollinators, plant/soil health, other One Health activities)
- Vaccination information and free flu vaccinations

Community Impact Activities

- Pet adoption and blanket drive with Calcasieu Parish Animal Control
- LifeShare blood drive saving local lives

Your Brand Visibility Throughout the event, sponsors receive recognition during:

- Opening ceremonies and race announcements
- Educational zone activities
- Silent auction (featuring local goods and services)
- Post-race celebration and awards

This unique event positions your organization as a champion of community health while providing meaningful engagement opportunities for employees and customers. Together, we're creating a healthier, more informed Southwest Louisiana.



# EVENT FEATURES

## Morning Races

- Competitive 5K run (timed)
- 3K Fun Run/Walk (dogs welcome!)
- Registration includes t-shirt, race packet, and give away

## Three Interactive Zones

### Kids Zone - Making health education fun

- Inflatable activities and face painting
- Hands-on learning about pollinators and plants
- Interactive One Health activities

### Dog Zone - Celebrating the human-animal bond

- "Smooch Your Pooch" photo booth
- Best trick and costume contests
- Adoption opportunities with Calcasieu Parish Animal Control

### Educational Zone - Bridging health education gaps

- 20+ booths staffed by local advocates & health professionals
- Topics not always covered in K-12 education
- Free flu vaccinations \*pending
- Door prizes for quiz participation

## KEY HEALTH TOPICS

- ✓ Zoonotic & Vector-borne Disease awareness and prevention ✓
- Proper tick removal techniques ✓ Vaccine importance and availability
- ✓ Mental health benefits of nature ✓ Environmental health connections
- ✓ Chronic disease prevention
- ✓ Wildlife conservation efforts

## ADDITIONAL FEATURES

- Silent Auction supporting our mission
- Community Blood Drive with LifeShare- donations stay in SWLA
- Blanket Drive for shelter animals (goal: 50+ blankets)
- Lunch available for purchase

## WHO BENEFITS

Your sponsorship directly supports:

- Free health education for underserved communities
- K-12 One Health educational materials
- Local health literacy initiatives
- Continued growth of this vital community resource

"Walk & Wag for One Health fills a critical gap in community health education. Many of these topics - like vector-borne & zoonotic disease prevention and environmental health - aren't taught in schools but are essential for family wellness."

- Amy LeBoeuf, Founder

Event proceeds support local health education initiatives and advance One Health research.





## WHY ONE HEALTH? - A MESSAGE FROM AMY LEBOEUF, LOHA FOUNDER

### The Growing Crisis in Louisiana

Vector-borne illnesses—particularly those transmitted by ticks—represent a growing and urgent public health threat. Reported cases have more than tripled nationwide since 2004, and ticks now account for 95% of all vector-borne diseases reported in the U.S. Yet these numbers are significantly underreported due to diagnostic challenges and gaps in clinician awareness.

**Here in Louisiana**, we tend to be more familiar with mosquitoes, but tick-borne illness is a real and rising concern:

- Over 1,000 canine cases reported in 2024 alone—early indicators of human exposure
- A 2018 study confirmed Lyme-carrying ticks in Louisiana parishes previously undocumented
- Many families and health professionals remain unaware of the threat

### Jack's Story: Why This Is Personal

Eleven years ago, my son Jack was a healthy 11-year-old tournament soccer player. Then everything changed. He developed flu-like symptoms, extreme fatigue, and abdominal pain. Within weeks, he experienced multisystem symptoms, including temporary blindness. He went from athlete to hospital bed—missing almost two years of school.

We saw 40 doctors across 19 specialties. Not one asked about tick or animal exposure. After 18 months of misdiagnoses and over \$100,000 in medical bills, we found help through a One Health approach. A physician scientist and veterinary internist working together diagnosed Jack with Bartonellosis and Babesia—both carried by ticks. After 4.5 years of treatment, he is finally healthy and finishing his senior year at McNeese State University.

### The Education Gap That's Failing Our Children

As a 25-year educator and Chair of the U.S. One Health Education Team, I've discovered a critical failure in our system:

- Children aged 5-9 are at highest risk for tick-borne diseases
- 200 children are diagnosed with Lyme disease daily
- K-12 National Health Education Standards do not include Vector-borne diseases, Zoonotic diseases, nor their prevention strategies (as well as other One Health topics)

We're not just failing to prevent illness—we're failing to empower young people with the knowledge they need to protect themselves.

### Why Walk & Wag for One Health Matters

With climate change expanding tick, flea, & mosquito habitats and lengthening transmission seasons, we must act now. Louisiana One Health in Action bridges these critical gaps by:

- Bringing together human, animal, and environmental health professionals
- Educating families about risks they don't always learn in school or doctor's offices
- Providing practical prevention strategies
- Creating a community of awareness that can save lives

**Your sponsorship helps us fill the education gaps that nearly cost my son his life. Together, we can ensure no family endures what we did.**

Amy LeBoeuf, Founder/Director  
Louisiana One Health in Action

K-12 Educator | U.S. One Health Education Team Chair

### Your Sponsorship Helps Us:

- Educate families about prevention and protection of VBDs and other One Health topics
- Connect human, animal, and environmental health professionals
- Raise awareness of these under-prioritized and under-diagnosed conditions
- Support comprehensive One Health solutions, from community education to scientific advancement
- Create change at every level - from local classrooms to research laboratories



## CORPORATE SPONSORSHIP OPPORTUNITIES

Here's your chance! We want to encourage stakeholders that care about positively impacting public health in our community to support LOHA's Walk & Wag for One Health. We appreciate your generous donation! We could never do this without you! All donations will go to costs associated with the event, supporting LOHA and our educational endeavors in our community, and to supporting Bartonella Research. Please see the below sponsorship opportunities. We thank you in advance for your generous contribution. Please indicate what level you are interested in sponsoring and return by email or mail to:

**Louisiana One Health in Action | 1735 Carl Lyons Rd | Sulphur, LA 70665.**

Questions? Contact: Amy LeBoeuf 337.274.9421 OR [LouisianaOneHealthInAction@gmail.com](mailto:LouisianaOneHealthInAction@gmail.com)

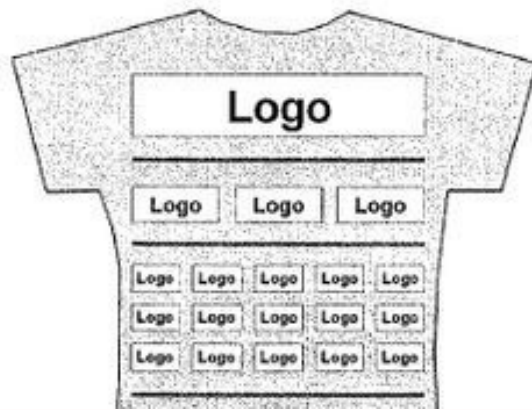
### TITANIUM SPONSOR - \$2,500+ Our highest level of partnership

#### Event Day Benefits

- Premium logo placement on event t-shirts (worn by 200+ participants)
- Featured naming on K-12 One Health educational materials
- Prime banner placement at finish line
- Priority booth space in high-traffic location
- Recognition in all event announcements and opening ceremony
- Photo opportunities with event organizers

#### Additional Perks

- 25 complimentary race entries
- Custom social media toolkit
- Employee volunteer coordination
- Louisiana One Health Advocate status



#### Digital & Marketing Benefits

- 12-month prominent website placement
- Quarterly social media features (4 dedicated posts)
- 2 spotlight features in email newsletters (300+ subscribers)
- Inclusion in all press releases and media coverage
- Tagged in event photography across platforms
- LinkedIn recognition post

### PLATINUM SPONSOR - \$1,000

#### What You Receive

- T-shirt placement - Tier 1 logo visibility
- Banner display at finish line
- Social media - 2 featured posts
- Email inclusion - 1 newsletter feature
- 12 race entries
- Booth space for corporate materials and/or can go in course packets which each runner will receive
- Space available to set up and distribute corporate material
- 6-month website placement

### GOLD SPONSOR - \$500-Education Zone

#### What You Receive

- T-shirt placement - Tier 2 logo visibility
- Banner display at Kids Zone, Dog Zone, OR Education Zone
- Social media - 1 dedicated post
- 7 race entries
- Booth space for materials
- 3-month website placement
- Special recognition if presenting in Education Zone

### SILVER SPONSOR - \$250

#### What You Receive

- Website listing on event page
- Group mention in social media posts
- 4 race entries
- Booth space available
- Pre-race announcement recognition

### BRONZE SPONSOR - \$100

#### What You Receive

- Website listing on event page
- 2 race entries
- Pre-race announcement recognition
- Company materials in participant packets

## SPONSORSHIP COMPARISON CHART

| Benefits                   | Titanium<br>\$2500+ | Platinum<br>\$1000 | Gold<br>\$500 | Silver<br>\$250 | Bronze<br>\$100 |
|----------------------------|---------------------|--------------------|---------------|-----------------|-----------------|
| Logo on T-shirts           | Top Tier            | Second Tier        | Third Tier    | -               | -               |
| Website Placement          | 12 Months           | 6 Months           | 3 Months      | Event Page      | Event Page      |
| Social Media Posts         | 4                   | 2                  | 1             | Group Mention   | -               |
| Email Features             | 2                   | 1                  | Group Mention | -               | -               |
| Race Entries               | 25                  | 12                 | 7             | 4               | 2               |
| Banner Display             | Finish Line         | Finish Line        | Zone Display  | -               | -               |
| Booth Space                | Priority            | Standard           | Standard      | Available       | -               |
| K-12 Educational Materials | ✓                   | -                  | -             | -               | -               |

# WHY SPONSOR?

## WHO ATTENDS?

- Families with children and pets
- Local healthcare professionals
- Students and educators
- Animal welfare advocates
- Community members interested in health education
- 3K and 5K race runners and walkers
- Participants from across Southwest Louisiana

## MARKETING REACH

- 300+ email subscribers
- 3,500+ social media followers
- 1,000+ annual website visits
- Media outreach to local news outlets

## TESTIMONIAL

"Sponsoring Walk & Wag for One Health connects us with health-conscious families who value the same things we do - community, wellness, and making a difference. The ROI goes beyond marketing; it's about being part of something meaningful." - Hannah Galbraith, 2024 Gold Sponsor

## EMPLOYEE ENGAGEMENT

- Strengthen team building through:
- Making a difference in our community
- Group participation in 5K/3K
- Volunteer opportunities
- Family-friendly atmosphere
- Health education for employees

## SECURE YOUR SPONSORSHIP

### 2 EASY STEPS TO BECOME A SPONSOR

- **STEP 1:** Submit Your Sponsorship Form (next page)
  - Send your completed form via:
    - EMAIL: [LouisianaOneHealthInAction@gmail.com](mailto:LouisianaOneHealthInAction@gmail.com)
    - MAIL: Louisiana One Health in Action, 1735 Carl Lyons Rd, Sulphur, LA 70665
- **STEP 2:** Choose Your Payment Method
  - Online: [www.LouisianaOneHealthInAction.org/sponsor](http://www.LouisianaOneHealthInAction.org/sponsor)
  - Venmo: @LouisianaOneHealthInAction
  - PayPal: @LouisianaOneHealth
  - Check: Payable to Louisiana One Health in Action
  - Corporate Giving: Benevity registered



EDUCATION AWARENESS ADVOCACY

MAKING A DIFFERENCE IN THE HEALTH OF LOUISIANIANS

Please fill out this form and return to  
Louisiana One Health In Action- 1735 Carl Lyons Rd Sulphur, LA 70665 or email to  
LouisianaOneHealthInAction@gmail.com

**This is a donation commitment.**

Business/Sponsor Name: \_\_\_\_\_

Address: City, State & Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please make checks payable to: Louisiana One Health In Action. Louisiana One Health In Action is a 501(C3) (EIN# 84-2173150), If you would like to donate to this cause, simply put Walk & Wag For One Health Event in the memo section of a check or as the Project P.O. for supplies purchased and your donation will be delivered directly to Amy LeBoeuf. We will then follow with receipt of your tax-deductible donation for your records.

Sponsorship Level:

- ☐ Titanium Sponsor- \$2500 or More \_\_\_\_\_ (amount)
- ☐ Platinum Sponsor - \$1,000 or more \_\_\_\_\_ (amount)
- ☐ Gold Sponsor and/or Education Zone Sponsor - \$500
- ☐ Silver Sponsor - \$250
- ☐ Bronze Sponsor - \$100

Other (Please list items donated)-  
\_\_\_\_\_  
\_\_\_\_\_

When we have received your donation, you will receive an email regarding where you may register your corporate team and free registrations for the Walk & Wag 5K or 3K that coincide with your level of sponsorship.

You may pay via check, Venmo, PayPal, or through our website through the "Donate" tab. We are also registered on Benevity.

PayPal ID - @LouisianaOneHealth

Venmo ID - @LouisianaOneHealthInAction

**You must email or mail in your donation commitment form regardless of how you pay.**

Thank you for sponsoring LOHA's Walk & Wag for One Health! If you have not included your logo, please send to LouisianaOneHealthInAction@gmail.com. Logos and artwork for the website and t-shirts must be provided by the sponsors in print-ready jpg, png, or svg files.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



Keep this page for your records:

### Louisiana One Health in Action Sponsorship

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- ☐ Silver Sponsor - \$250
- ☐ Bronze Sponsor - \$100

Other (Please list items donated)-

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Please contact Amy LeBoeuf at [LouisianaOneHealthInAction@gmail.com](mailto:LouisianaOneHealthInAction@gmail.com) for more information. [www.LouisianaOneHealthInAction.org](http://www.LouisianaOneHealthInAction.org)



# Request for Taxpayer Identification Number and Certification

Give Form to the  
requester. Do not  
send to the IRS.

► Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

Print or type.  
See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

Louisiana One Health In Action

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

☐ Individual/sole proprietor or single-member LLC

☐ C Corporation

☐ S Corporation

☐ Partnership

☐ Trust/estate

☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ►

**Note:** Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

☒ Other (see instructions) ►

501c3 Non Profit

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) 5

Exemption from FATCA reporting code (if any) \_\_\_\_\_

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.

1735 Carl Lyons Rd

6 City, state, and ZIP code

Sulphur, LA 70665

Requester's name and address (optional)

7 List account number(s) here (optional)

## Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

\_\_\_\_ - \_\_\_\_ - \_\_\_\_

or

Employer identification number

8 4 - 2 1 7 3 1 5 0

## Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign  
Here

Signature of  
U.S. person ►

Amy LeBoeuf

Date ►

8/1/24

## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

## Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.